

NICK PARRY

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Highly experienced Broadcast and Corporate HOD, Live Multi-Camera Director and Executive Producer with a background in high-end live broadcast (BBC / BBC News / Olympic Broadcasting Services etc). Vast, demonstrable experience delivering broadcast production standards for complex, international corporate events and streams at the highest level.

Adept at positively communicating with all stakeholders to achieve great outcomes, including particular experience in senior client-facing agency roles on very high-profile projects, supplier liaison and relationships.

A diverse portfolio of successfully delivered corporate briefs. Vast experience interpreting client briefs to create compelling content and managing the entire production process, including writing Run of Show, commissioning VTs / GFX / Sets / Music etc.

Highly experienced at developing and successfully implementing sustainable workflows from pre-production, to live, to post and also managing team training / support mechanisms to guarantee output. Sympathetically supporting team members at all levels enabling them to deliver.

RECENT CREDITS INCLUDE:

GOOGLE HACKCELER8 2023 – BrandFuel for Google **Director**

Invited at client request to direct this Hackathon event again, in Tokyo. Liaison with Google clients. Writing ROS and TRO. Music selection. Commissioning GFX. Managing UK technical team and ensuring excellent relationships were maintained with local team.

MONCLEUR GENIUS 2023 – XYZ for Moncler **Director of Broadcast**

HOD responsible for delivering broadcast logistics for Moncler's 2023 London Fashion Week event, held at London Olympia. Successfully managed liaison with client, multiple incumbent and new creative and technical broadcast suppliers, venue, freelancers etc for technically complex flagship brand event.

MICROSOFT HOLOLENS PROMO FILMS – Momentum WW for Microsoft UK **Director**

Working with Microsoft UK to develop technical techniques for demonstrating HoloLens product's AR and VR capabilities, within traditional promotional films. Managing creative client relationship with Microsoft's Product Manager. Commissioning GFX. Directing 5x episodes. Overseeing edit, revisions and delivery.

MICROSOFT IGNITE 2022 – Nteractive for Microsoft UK **Producer / Director**

HOD responsible for delivering live-streamed 2-day channel discussing, promoting and navigating viewers around flagship international Microsoft hybrid event. Developing cost-effective technical, workflow and crewing solutions with agency team, suppliers and freelancers. Client liaison re content strategy. Writing Running Order and Scripts. Gallery Producer and Director

ARM devSUMMIT – BrandFuel for ARM (Advanced RISC Machines) **Executive Producer, ARM TV**

HOD responsible for delivering all aspects of 3-day live-streamed channel to carry and promote virtual software development conference. Led all technical stakeholders to provide a solution enabling a US-based broadcast studio with UK-based Technical / Production Gallery. Hired key broadcast team (including TV Director, Vision Mixer, PA etc). Managed client relationship and creative process (Running Order/Scripting/Design/GFX Design etc). Commissioned and oversaw VT inserts. Gallery Produced live output. **WINNER: World Exhibition Stand Awards - Platinum Award for Best Digital Event Experience / WINNER: Conference & Events Awards – Best Virtual Event Over 1,500 Delegates.**

GOOGLE HACKCELERS 2022 – BrandFuel for Google **Director**

Designing workflow and specifying broadcast systems for GFX-heavy live streamed “Hackathon” hybrid event. Solution involved the cost-effective use of traditional broadcast & AV kit (Ross, BARCO etc), in conjunction with vMIX and OBS. HOD for Broadcast team. Directing live event.

MICROSOFT ENVISION 2022 – Momentum WW for Microsoft UK **Producer / Director**

Microsoft UK’s first external-facing hybrid event post-covid. I was responsible for originating and developing the live-streamed element with client. Then technically specifying requirements with agency and all stakeholders including suppliers. Writing Running Orders and Scripts. Commissioning GFX and set. Gallery Produced and Directed live output.

TOKYO 2021 OLYMPICS (WATERPOLO) – Olympic Broadcasting Services **World Feed Director**

Directing live Olympic Waterpolo for OBS. 20x UHD cameras including all the toys (Spydercam/underwater etc etc), 5x EVS. Managing multi-national crew, whilst successfully delivering coverage which at all times adhered to Olympic Playbook.

APHETOR GAMES – Aphetor Ltd **Director**

Technically specifying and Directing multi-camera as-live physical challenge event, shot in Greece. Output delivered on multiple online platforms. Oversaw platform-specific post-production workflows to minimize time to upload. HOD, responsible for team of broadcast Operators, Engineers, Post Production team etc. Working closely with EP and SP to develop and realise creative vision and to format a strong brand. Viewership tripled expectation (75 million unique hits).

GAVI GLOBAL VACCINE SUMMIT 2021 – World TV for GAVI **Live Gallery Producer**

Live Gallery Producer for high profile World Vaccination Summit during Covid Pandemic, featuring live remote addresses from numerous world leaders. Multiple Simtrans and live captioning.

SAMSUNG S21 PHONE PRESS LAUNCH – Momentum WW for Samsung **Director**

Live streamed multicamera product launch, shot on XR stage. Liaised with client who had no experience of XR. Oversaw development of all visual deliverables in pre-production. Managed complex on-site technical testing and client acceptance of XR output prior to live. Directed live show.

PHILLIPS AUCTIONEERS AUCTIONS – Phillips Auctioneers **Broadcast Consultant & Live Director**

Freelance consultant, helping major contemporary auction house upgrade their streaming production facilities. Working with Phillip’s SLT and IT team to specify vision and comms solutions and advise on integration. Identified vMIX as a cost-effective tool for adding complex automated live auction GFX. Worked with vMIX specialist to develop this bespoke vMIX solution, which was subsequently rolled out to all Phillips’ venues worldwide. Directing numerous live streamed auctions, including establishing workflow enabling live remote contributions from New York over LiveU.

“CHANNELS TV” LONDON BUREAU **Bureau Technical Director**

HOD, consulting on the design, build and commissioning of London Bureau news studio for Nigerian TV news channel, featuring Ross systems. Liaising with UK installation technical build and commissioning team and Lagos channel management team. Establishing workflows, best practice and training technical team.

MISS WORLD FINAL 2017 & 2018 – Miss World Productions **Technical Production Co-Ordinator**

Deputy HOD, responsible for all Live show Staging, AV and Broadcast technical requirements for 2x Finals held in China. Management of whole technical process from supplier quotations to delivery with Chinese suppliers. Solely responsible to EP in-country for technical delivery.

LIVE CORPORATE STREAMS, HYBRID AND IN-PERSON EVENTS **Producer / Director & Director**

Since becoming Freelance in 2005, Consulting on, Producing and Directing events for numerous multi-national clients including:

GOOGLE	HSBC	ITV	D.C.M.S.
MICROSOFT	BARCLAYS	THOMSON REUTERS	BRITISH FASHION COUNCIL
FACEBOOK	BLACKROCK	McCANN	GLAXOSMITHKLINE

NEWS BULLETINS - BBC NEWS **Studio Director**

Directing, live rolling news output for the BBC News Channel, BBC 1 / 2 and BBC World News. Numerous Outside Sources. Use of Gallery Automation (Columbus)

CHAMPIONSHIP LEAGUE SNOOKER – Perform Group **Lead Director**

HOD, brought in to consult on and launch world’s first internet-exclusive Snooker tournament, streamed live to bookmaker’s websites worldwide in innovative new content distribution model. Identifying technical requirements and specifying appropriate kit, crews and workflows to provide broadcast-quality coverage at a fraction of the cost.

IRAN INTERNATIONAL	Freelance Launch Director/Vision Mixer
Live launch director. Pioneering technical integration of cost-effective Tricaster-based workflow with Avid iNews automation. Directed numerous rolling news events including 2017 London Bridge attacks, and daily Chat Show.	
ROUND TABLE (Pilots) – TRT World	Freelance Studio Director
Creatively directed Pilots for flagship current affairs discussion programme. Working closely with Exec Producer and Technical HODs to format show. Originated Camera Script. Briefed staff directors on brand guideline	
INSIGHT – TRT World	Freelance Studio Director
Daily pre-RX studio current affairs discussion programme. Overseeing edit and delivery.	
NEWS BULLETINS – TRT World	Freelance Studio Director/Vision Mixer
Daily live bulletins produced simultaneously from Galleries in London and Istanbul.	
SHOW ME THE MONEY – BBC NEWS	Studio Director
Weekly 1hr Live Business Discussion programme	
2017 UK ELECTION SPECIAL – RT UK	Freelance Studio Director
4hr Live 2017 UK Election Special. Developing GFX, set and style in pre-production.	
NEWS BULLETINS – RT UK	Freelance Studio Director
4x 30min Live bulletins per evening. Commissioning news GFX. Gallery Automation (Dalet).	
#EUREF TOWNHALL LIVE – Facebook Live & Sky News	Senior Director
4hr Live political debate OB, featuring David Cameron, Nigel Farage & Nicola Sturgeon. Inaugural event to launch Facebook Live in UK	
THE LIANG HUAN SHOW – Houghton St Media (Beijing)	Consultant Launch Director
Consultant Director for launch of Chinese weekly chat show, in the style of “The Tonight Show”.	
THE GOODNIGHT SHOW – Houghton St Media (Beijing)	Consultant Launch Director
Daily live scripted comedy show, reacting to what is trending on social media in China.	
THE HEALTH SHOW (Pilot) – Houghton St Media (Shanghai)	Consultant Director
Daily live scripted comedy show, reacting to what is trending on social media in China.	
GLOBAL BUSINESS REPORT – Arise News	Freelance Director/Vision Mixer
30min Daily Live Business Programme.	
SHOWBIZ WEEKLY – Arise News	Freelance Director/Vision Mixer
30min Weekly Entertainment magazine show, featuring live music performances.	
ARISE NEWS NOW – Arise News	Freelance Director/Vision Mixer
Live rolling news bulletins for London-based Nigerian news channel.	
MR WORLD FINAL 2014 – Miss World Productions	Vision Mixer
Live OB Talent Show final for international TX.	
THE PRESS WE DESERVE – Thomson Reuters	Director / Vision Mixer
Live OB debate programme on standards in UK journalism presented by Sir Harry Evans, featuring 12 guests and live audience, from Banqueting House.	
ASK ATTENBOROUGH - Red Bee for UKTV Eden	Director / Vision Mixer
Live OB career retrospective of David Attenborough’s work, with Sir David. Presented by Ben Fogle, with live audience.	
THE ONE SHOW – BBC F&L for BBC 1	Freelance Director / Vision Mixer
Month-long broadcast pilot of this popular daily magazine show.	
THE CALZAGHE CLAN – Dai 4 Films for BBC Wales	Director / Vision Mixer

Boxing match coverage for documentary about Joe Calzaghe.

SPIKE EDNEY AND FRIENDS (PILOT) Producer / Director

Live OB music pilot featuring Graham Gouldman, Tom Robinson & Madeline Bell.

ELECCIONES BRITANICAS CRONICA 1 – Intereconomia Director / Vision Mixer

Live General Election special news programme for Spanish channel Intereconomia.

PUB HEROES – IP Arena for Info TV Freelance Producer / Director

Live, interactive pub quiz themed gameshow series. Studio & OB.

CHAMPIONSHIP LEAGUE DARTS – Perform Group Freelance Lead Director

Setting up the world's first internet-exclusive, professional darts tournament.

THE BIG GAME – Matchroom Sport for Channel 5 Freelance Director

As-live 24-hour marathon OB poker tournament.

EUROPEAN OPEN POKER – Matchroom Sport for Chl. 5 Freelance Director

As-live weekly OB Poker tournament.

COMMONWEALTH TITLE BOXING – Matchroom Sport Director / Vision Mixer

Live Boxing Title fight.

POKER DEN – Matchroom Sport for Challenge Freelance Director

Multiple eps of live OB Poker tournament.

THE JEWELLERY CHANNEL Freelance Director & Producer

Shopping Channel.

BID TV Freelance Director / Vision Mixer

Shopping Channel.

GO AND GET A GROWN UP – Handle and Spout for Turner Director / Writer

6x pre-school short programmes to launch new kids' channel Cartoonito. Also Development Producing.

2002 – 2005: STAFF DIRECTOR & ASSISTANT PRODUCER, BBC CHILDRENS BBC1, BBC 2 & CBBC

Directed programmes including:

NEWSROUND	Live children's news programme
TIKKABILLA	Pre-Recorded pre-school magazine show, with two actors and a puppet.
SERIOUS ARCTIC OB	Live OB from Trafalgar Square to promote programme launch.
THE UK TOP 40 U CONTROL	Live, interactive music chart show.
JUNIOR GREAT NORTH RUN	Live OB event from Newcastle, covering children's fun-run.
BRITAIN'S AMAZING MATES	Devised and directed live Gameshow OB series, involving physical challenges.
CBBC PRESENTATION	Daily, live "links". Devised numerous "stunt weeks" and interactive games.

PRODUCTION EXPERIENCE 1996 – 2002 INCLUDES:

WAKEY WAKEY – Carlton TV for Carlton Kids Producer / Studio Director

Devised and Produced/Directed daily kids' breakfast show. Produced over 150 episodes. Ran Production Team.

MAD FOR IT – Carlton TV for ITV Associate Producer

Responsible for all studio elements of live kids' LE show, including talent competition and gameshow elements .

TINY AND CREW – Prism Entertainment for UK Living Associate Producer

Wrote and directed 20x VT Inserts for Pre-school series. Took 40 part series to edit and dub.

BRILLIANT CREATURES – The Foundation TV Productions for ITV Senior Researcher

Children's natural history series. Wrote and shot 12x VT inserts shot in USA. Also responsible for studio items.

EUREKA TV – The Foundation TV Productions for BBC 1 Senior Researcher

Developing first series of children's science show. Devising and writing studio items.

CiTV – Carlton TV for ITV – Carlton TV for ITV

PSC Director & Researcher

Directing PSC items, booking studio guests and writing studio scripts for CiTV presentation, as part of ITV's national output.

UP FOR IT – Carlton Television for Carlton Kids

Researcher

Daily studio-based kids' breakfast show, for brand new children's channel

TEACHING EXPERIENCE INCLUDES:

UNIVERSITY OF VOLDA, NORWAY

Visiting Lecturer

Devising and delivering ten-day immersive, practical introduction to multi-camera production for Second Year Undergraduates.

UNIVERSITY OF WESTMINSTER

Visiting Lecturer

Devising and delivering "Introduction to Multi-Camera TV" modules, for TV Production, and Film and TV undergraduate students.

CHINA MEDIA CENTRE

Freelance Lecturer

Devising and delivering short courses in directing music for TV using the "Camera Scripted" method, for Chinese TV industry professionals. Clients include CCTV (state broadcaster), Shanghai Media Group, Tianjin TV and Jiangsu TV.

JP MORGAN CHASE

Freelance Trainer

Devising and delivering bespoke short courses in technical operations for AV staff, specifically aimed at improving production standards. Working to VP level within the organisation.

EDUCATION AND COURSES:

Numerous Technical, Production, Journalism and Health and Safety professional qualifications, including:

Dante Pts 1,2,3 / BBC Safe Management of Live Events / BBC Production Health and Safety / BBC Producer's Foundation / BBC Directing Music / BBC Legal / BBC Conflicts of Interest / BBC Children as Contributors / BBC Harm and Offence / BBC Privacy / BBC Accuracy / BBC Copyright etc.

RAVENSBORNE COLLEGE OF DESIGN AND COMMUNICATION

BTEC HND, Professional Broadcasting (Distinction)

NATIONAL YOUTH THEATRE OF GREAT BRITAIN

Holder of UK Press Card.

Directors UK Full Member.

Qualified First-Aider.

Holder of Full UK manual Driving Licence.

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