

NICK PARRY

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Highly experienced Broadcast and Corporate HOD, Live Multi-Camera Director and Producer / Executive Producer with a background in high-end live broadcast (BBC / BBC News / Olympic Broadcasting Services etc). Vast, demonstrable experience delivering creative broadcast production standards for complex, international corporate events and streams at the highest level.

Adept at positively communicating with all stakeholders to achieve great outcomes. Particular experience in senior client-facing agency roles on very high-profile projects, often at board level.

A diverse portfolio of successfully delivered corporate briefs. Interpreting client briefs to create innovative, compelling storytelling whilst managing the entire production process, including writing Run of Show, complex genre-specific scripts involving in-depth research, commissioning VTs / GFX / Sets / Music etc. Expert at managing out the risks of live brand comms.

Expert at developing and successfully implementing sustainable workflows from pre-production, to live, to post. Managing team training and compliant support mechanisms. Sympathetically supporting team members at all levels, enabling them to deliver.

RECENT CREDITS INCLUDE:

GOOGLE HACKCELER8 2022 / 2023 / 2024 / 2025 – BrandFuel for Google Producer / Director

Competitive E-Sports "Hackathon" hybrid event. Writing Running order / commissioning VT and GFX content. HOD for Broadcast team to ensure non-tech viewers can understand the "story" of the event. Directing live event in London ('22), Tokyo ('23) and Malaga ('24), Mexico City ('25)

BLACKROCK INFRASTRUCTURE SUMMIT 2024 - BrandFuel for Blackrock Producer / Director

PSC Film to promote Blackrock's investment in German solar technology firm Enviria. Liaising with Blackrock and Enviria clients. Writing script. Managing script revisions and complex GFX to tell multiple stories simultaneously on 64:9 video wall.. Directing location shoot in Germany. Managing edit, 5.1 audio dub and and revisions. Producing playout of film at in-person event in Zurich.

MICROSOFT HOLOLENS PROMO FILMS – Momentum WW for Microsoft UK Producer / Director

Working with Microsoft UK to develop technical techniques for 2D on-screen demonstration of Hololens product's AR and VR capabilities, within promotional films. Managing creative client relationship with Microsoft's UK Product Manager. Commissioning GFX. Directing 5x episodes. Overseeing edit, revisions and delivery.

MICROSOFT IGNITE 2022 – Nteractive for Microsoft UK Producer / Director

At Microsoft's request, I was HOD responsible for delivering a live-streamed 2-day "pop-up" channel discussing, promoting and navigating viewers around flagship international Microsoft hybrid event. Client liaison re content strategy. Writing Running Order and Scripts. Gallery Producer and Director

ARM devSUMMIT – BrandFuel for ARM (Advanced RISC Machines) Executive Producer, ARM TV

Delivering all aspects of 3-day live-streamed "pop-up" channel to carry and promote virtual software development conference. Led all technical stakeholders to provide a solution enabling a US-based broadcast studio with UK-based Technical / Production Gallery. Identified and hired US and UK technical suppliers and key broadcast team (including TV Director, Vision Mixer, PA, VT insert Producer/Directors etc). Managed client relationship and creative process (Running Order/Scripting/Brand Design/GFX Design etc). Commissioned and oversaw VT inserts. Gallery Produced live output.

WINNER: World Exhibition Stand Awards - Platinum Award for Best Digital Event Experience.

WINNER: Conference & Events Awards – Best Virtual Event Over 1,500 Delegates.

MONCLEUR GENIUS – XYZ for Moncler & Villa Eugenie**Director of Broadcast**

HOD responsible for delivering broadcast logistics for Moncler's 2023 London Fashion Week event, held at London Olympia. Successfully managed liaison with client, multiple incumbent and new creative and technical broadcast suppliers, venue, freelancers etc for technically complex flagship brand event which culminated in a live performance by Alicia Keys.

Highlights link: <https://www.youtube.com/watch?v=sGYafWvPgwU>

SAMSUNG NEO QLED LAUNCH – Momentum Worldwide for Samsung**Producer / Director**

Requested by Samsung to Produce / Direct live hybrid event at London's Saachi Gallery of Samsung's flagship 8K Neo QLED TV. Event featured an art installation by US artist Michael Murphy. Liaising with the artist and his representatives. Commissioning GFX and sets. Directing live event.

Press Briefing:

<https://news.samsung.com/uk/groundbreaking-immersive-experience-from-samsung-and-artist-michael-murphy-reveals-a-new-perspective-for-visual-entertainment-through-the-stunningly-slim-neo-qled-tv/1000>

MICROSOFT ENVISION 2022 – Momentum Worldwide for Microsoft UK**Producer / Director**

Microsoft UK's first external-facing hybrid event post-covid. I was responsible for originating and developing the live-streamed element with client. Then technically specifying requirements with agency and all stakeholders including suppliers. Writing Running Orders and Scripts. Commissioning GFX and set. Gallery Produced and Directed live output.

BARCLAYS IG CREDIT CONFERENCE 2021 – BrandFuel for Barclays Bank **Executive Producer**

Hybrid banking conference. Working with Creative Director and client team to develop in-room and broadcast design and branding. Establishing crewing levels, workflow and required technical solutions. Identifying and hiring suitably experienced broadcast directors for 2x simultaneous broadcast streams. Writing TRO and Show Calling live event.

TOKYO 2021 OLYMPICS (WATERPOLO) – Olympic Broadcasting Services **Director**

Directing live Olympic Waterpolo for OBS. 20x UHD cameras including all the toys (Spydercam/underwater etc etc), 5x EVS. Managing multi-national crew, whilst successfully delivering coverage which at all times adhered to Olympic Playbook.

APHETOR GAMES – Aphetor Ltd**Series Director**

Technically specifying and Directing multi-camera as-live physical challenge event, shot in Greece. Output delivered on multiple online platforms. Oversaw platform-specific post-production workflows to minimize time to upload. HOD, responsible for team of broadcast Operators, Engineers, Post Production team etc. Working closely with EP and SP to develop and realise creative vision and to format a strong brand. Viewership tripled expectation (75 million unique hits).

GAVI GLOBAL VACCINE SUMMIT 2021 – World TV for GAVI**Live Gallery Producer**

Live Gallery Producer for high profile World Vaccination Summit during Covid Pandemic, featuring live remote addresses from numerous world leaders. Multiple Sim-trans and live captioning.

SAMSUNG S21 PHONE PRESS LAUNCH – Momentum WW for Samsung **Director**

Live streamed multi-camera product launch, shot on XR stage. Liaised with client who had no experience of XR. Oversaw development of all visual deliverables in pre-production. Managed complex on-site technical testing and client acceptance of XR output prior to live. Directed live show.

PHILLIPS AUCTIONEERS AUCTIONS – Phillips Auctioneers**Broadcast Consultant & Live Director**

Freelance consultant, helping famed contemporary art auction house upgrade their streaming production facilities. Working with Phillip's SLT and IT teams to specify vision and comms solutions and advise on integration. Directing numerous live streamed auctions, including establishing technical workflow enabling multi-camera feeds from New York, Singapore and Geneva, remotely vision mixed in London.

CHANNELS TV - LONDON BUREAU**Bureau Technical Director**

HOD, consulting on the design, build and commissioning of London Bureau news studio for Nigerian TV news channel, featuring Ross systems. Liaising with UK installation technical build and commissioning teams, and also the Lagos channel management team. Establishing workflows, best practice and training UK technical team. Bureau launch director, including formatting weekly business show "Channels Business Global".

LIVE CORPORATE STREAMS, HYBRID AND IN-PERSON EVENTS**Producer / Director & Director**

Since becoming Freelance in 2005, Consulting on, Producing and Directing events for numerous multi-national clients including:

GOOGLE

HSBC

ITV

D.C.M.S.

MICROSOFT

CHANEL

THOMSON REUTERS

BRITISH FASHION COUNCIL

FACEBOOK

BLACKROCK

McCANN

GLAXOSMITHKLINE

PRETTY LITTLE THING MULBERRY

AMAZON

SOHO HOUSE

Numerous live awards shows at iconic London Venues including The Grosvenor House Hotel and Battersea Evolutions

NEWS BULLETINS - BBC NEWS	Studio Director
Directing live rolling news output for the BBC News Channel and BBC World News. Numerous Outside Sources. Use of Gallery Automation (Columbus)	
CHAMPIONSHIP LEAGUE SNOOKER – Perform Group	Lead Director
HOD, brought in to consult on and launch world's first internet-exclusive Snooker tournament, streamed live to bookmaker's websites worldwide in innovative new content distribution model. Identifying technical requirements and specifying appropriate kit, crews and workflows to provide broadcast-quality coverage at a fraction of the traditional cost.	
IRAN INTERNATIONAL	Freelance Director/Vision Mixer
Live news and current affairs director. Pioneering technical integration of cost-effective TriCaster-based workflow with Avid iNews automation. Directed numerous rolling news events including 2017 London Bridge attacks, and daily current affairs chat show.	
ROUND TABLE (Pilots) – TRT World	Freelance Studio Director
Creatively directed Pilots for flagship current affairs discussion programme. Working closely with Exec Producer and Technical HODs to format show. Originated Camera Script. Briefed staff directors on brand guidelines.	
INSIGHT – TRT World	Freelance Studio Director
Daily pre-RX studio current affairs discussion programme. Overseeing edit and delivery.	
NEWS BULLETINS – TRT World	Freelance Studio Director/Vision Mixer
Daily live bulletins produced simultaneously from Galleries in London and Istanbul.	
SHOW ME THE MONEY – BBC NEWS	Studio Director
Weekly live 1hr Live Business Discussion programme	
2017 UK ELECTION SPECIAL – RT UK	Freelance Studio Director
4hr live 2017 UK Election Special. Developing GFX, set and style in pre-production.	
NEWS BULLETINS – RT UK	Freelance Studio Director
4x 30min Live bulletins per evening. Commissioning news GFX. Gallery Automation (Dalet).	
MISS WORLD FINAL 2017 & 2018 – Miss World Productions	Technical Production Co-Ordinator
Deputy HOD, responsible for all Live show Staging, AV and Broadcast technical requirements for 2x Finals held in China. Management of whole technical process from supplier quotations to delivery with Chinese suppliers. Solely responsible to EP in-country for technical delivery.	
#EUREF TOWNHALL LIVE – Facebook Live & Sky News	Senior Director
4hr Live political Brexit debate OB, featuring David Cameron, Nigel Farage & Nicola Sturgeon. Inaugural event to launch Facebook Live in UK	
THE LIANG HUAN SHOW – Houghton St Media (Beijing)	Consultant Launch Director
Consultant Director for launch of Chinese weekly chat show, in the style of "The Tonight Show".	
THE GOODNIGHT SHOW – Houghton St Media (Beijing)	Consultant Launch Director
Daily live scripted comedy show, reacting to what is trending on social media in China.	
THE HEALTH SHOW (Pilot) – Houghton St Media (Shanghai)	Consultant Director
Daily live scripted comedy show, reacting to what is trending on social media in China.	
GLOBAL BUSINESS REPORT – Arise News	Freelance Director/Vision Mixer
30min Daily Live Business Programme.	
SHOWBIZ WEEKLY – Arise News	Freelance Director/Vision Mixer
30min Weekly Entertainment magazine show, featuring live music performances.	
ARISE NEWS NOW – Arise News	Freelance Director/Vision Mixer
Live rolling news bulletins for London-based Nigerian news channel.	
MR WORLD FINAL 2014 – Miss World Productions	Vision Mixer
Live OB Talent Show final for international TX.	
THE PRESS WE DESERVE – Thomson Reuters	Director / Vision Mixer
Live OB debate programme on standards in UK journalism presented by Sir Harry Evans, featuring 12 guests and live audience, from Banqueting House.	
ASK ATTENBOROUGH - Red Bee for UKTV Eden	Director / Vision Mixer
Live OB career retrospective of Sir David Attenborough's work with Sir David. Presented by Ben Fogle, with live audience.	
THE ONE SHOW – BBC F&L for BBC 1	Freelance Director / Vision Mixer
Month-long broadcast pilot of this popular daily magazine show.	

THE CALZAGHE CLAN – <i>Dai 4 Films for BBC Wales</i>	Director / Vision Mixer
Boxing match coverage for documentary about Joe Calzaghe.	
SPIKE EDNEY AND FRIENDS (PILOT)	Producer / Director
Live OB music pilot featuring Graham Gouldman, Tom Robinson & Madeline Bell.	
ELECCIONES BRITANICAS CRONICA 1 – <i>Intereconomia TV</i>	Director / Vision Mixer
Live UK General Election special news programme for Spanish TV channel Intereconomia.	
PUB HEROES – <i>IP Arena for Info TV</i>	Freelance Producer / Director
Live, interactive pub quiz themed gameshow series. Studio & OB.	
CHAMPIONSHIP LEAGUE DARTS – <i>Perform Group</i>	Freelance Lead Director
Setting up the world's first internet-exclusive, professional darts tournament.	
THE BIG GAME – <i>Matchroom Sport for Channel 5</i>	Freelance Director
As-live 24-hour marathon OB poker tournament.	
EUROPEAN OPEN POKER – <i>Matchroom Sport for Chl. 5</i>	Freelance Director
As-live weekly OB Poker tournament.	
COMMONWEALTH TITLE BOXING – <i>Matchroom Sport</i>	Director / Vision Mixer
Live Boxing Title fight.	
POKER DEN – <i>Matchroom Sport for Challenge</i>	Freelance Director
Multiple eps of live OB Poker tournament.	
THE JEWELLERY CHANNEL	Freelance Director & Producer
Live shopping channel.	
BID TV	Freelance Director / Vision Mixer
Live shopping channel.	
GO AND GET A GROWN UP – <i>Handle and Spout for Turner</i>	Director / Writer
6x pre-school shorts to launch new kids' channel Cartoonito.	
2002 – 2005: STAFF DIRECTOR & ASSISTANT PRODUCER, BBC CHILDRENS BBC1, BBC 2 & CBBC	
Directed programmes including:	
NEWSROUND	Directing live children's news programme
TIKKABILLA	Directing pre-Recorded pre-school studio magazine show, with two actors and a puppet.
BRITAIN'S AMAZING MATES	Devised and directed live Gameshow OB series, involving physical challenges.
SERIOUS ARCTIC OB	Directing live OB from Trafalgar Square to promote programme launch.
THE UK TOP 40 U CONTROL	Directing live, interactive music chart show.
JUNIOR GREAT NORTH RUN	Directing live OB event from Newcastle, covering children's fun-run.
CBBC PRESENTATION	Scripting and Directing daily, live links. Devised numerous "stunt weeks" and interactive games.

PRODUCTION EXPERIENCE 1996 – 2002 INCLUDES:

WAKEY WAKEY – <i>Carlton TV for Carlton Kids</i>	Producer / Studio Director
Devised and Produced/Directed daily kids' breakfast show. Produced over 150 episodes. Ran Production Team.	
MAD FOR IT – <i>Carlton TV for ITV</i>	Associate Producer
Responsible for all studio elements of live kids' LE show, including talent competition and gameshow elements .	
TINY AND CREW – <i>Prism Entertainment for UK Living</i>	Associate Producer
Wrote and directed 20x VT Inserts for Pre-school series. Took 40 part series to edit and dub.	
BRILLIANT CREATURES – <i>The Foundation TV Productions for ITV</i>	Senior Researcher
Children's natural history series. Wrote and shot 12x VT inserts in USA. Also responsible for studio items.	
EUREKA TV – <i>The Foundation TV Productions for BBC 1</i>	Senior Researcher
Developing first series of childrens' science show. Devising and writing studio items.	
CiTV – Carlton TV for ITV – Carlton Television for ITV	PSC Director & Researcher
Directing PSC insert VTs, booking studio guests and writing studio scripts for CiTV presentation for ITV's national output.	

UP FOR IT – Carlton Television for Carlton Kids**Researcher**

Daily studio-based kids' breakfast show, for brand new children's channel

TEACHING EXPERIENCE INCLUDES:**UNIVERSITY OF VOLDA, NORWAY****Visiting Lecturer**

Devising and delivering ten-day immersive, practical introduction to multi-camera production for second year undergraduates.

UNIVERSITY OF WESTMINSTER**Visiting Lecturer**

Devising and delivering "Introduction to Multi-Camera TV" modules, for both TV Production and Film and TV undergraduate students.

CHINA MEDIA CENTRE**Freelance Lecturer**

Devising and delivering short courses in directing music for TV using the "Camera Scripted" method, for Chinese TV industry professionals. Clients include CCTV (state broadcaster), Shanghai Media Group, Tianjin TV and Jiangsu TV.

JP MORGAN CHASE**Freelance Trainer**

Devising and delivering bespoke short courses in technical operations for AV staff, specifically aimed at improving production standards. Working to Global VP level within the business.

EDUCATION AND COURSES:

Numerous Production, Journalism, Technical and Health and Safety professional qualifications, including:

TRC Media Learn to Lead (Advanced Level) / BBC Producer's Foundation / BBC Safe Management of Live Events / BBC Production Health and Safety / BBC Directing Music / BBC Legal / BBC Conflicts of Interest / BBC Children as Contributors / BBC Harm and Offence / BBC Privacy / BBC Accuracy / BBC Copyright / Dante Pts 1,2,3 / etc.

RAVENSBOURNE COLLEGE OF DESIGN AND COMMUNICATION

BTEC HND, Professional Broadcasting (Distinction)

NATIONAL YOUTH THEATRE OF GREAT BRITAIN

Directors UK Full Member.

Qualified First-Aider.

Holder of full, clean UK manual Driving Licence.

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